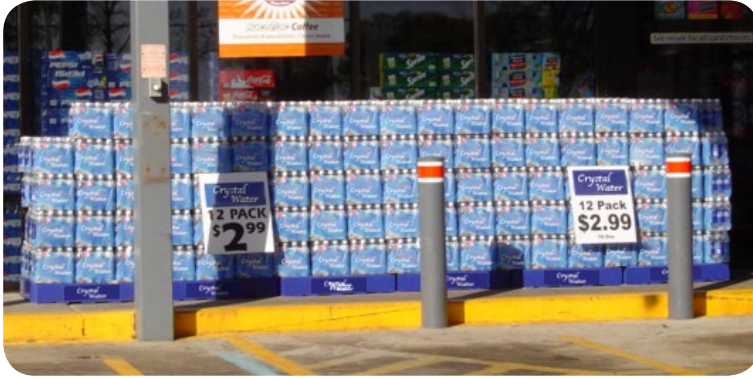


Promo Platform™

Merchandise bulk products off the ground in any retail channel



FEATURES

- **PROMO PLATFORM** is essential for merchandising bulk products off the ground in any retail channel.
- **HEAVY DUTY MATERIALS** provide durability for both indoor and outdoor use.
- **CONNECTOR PINS** allow multiple units to be connected together either side-by-side or back-to-back.
- **100% SUSTAINABLE BLACK UNITS** produced from post-consumer waste materials.
- **COMPLEMENT WITH A HEADER** to add more branding.
- **AVAILABLE IN THREE STANDARD COLORS:** black, blue and red.
- Call our PFI Sales Team for additional information.



Modular Connector for locking units together

Promo Platforms interlock to create a larger merchandising space



Header graphic attaches with 2 c-clamps on back of Promo Platform base.



For more information or to place an order, Contact Customer Service: **800-325-2823** | **PFIInnovation.com**

01.21.19

Promo Platform™

PRODUCT DIMENSIONS

Overall Footprint	32" W x 16" D x 5" H; 62.25"H (with header)		
Graphic Area	Front	Back	Side
	30.50" W x 4.25" H (add .25" bleed)	30.00" W x 3.00" H (add .25" bleed)	14.00" W x 4.25" H (add .25" bleed)
Header Dimensions	32"W x 62.25"H; Graphic Area: 32"W x 12"H		
Packout (5 ft total maximum recommended stacking height)			
12 Pack Cans	66		
12 Pack Longneck Bottles	30		



SHIPPING INFORMATION

Bulk Orders (NOTE: Bulk orders are 30 units or more/order)

Item	SKU#	Units/Skid	Skid Dimensions (L x W x D) - lbs	Skids/Truck	Total Units/Truck
Promo Platform (No ID) - Black 100% post consumer waste	MNO44112	30	40" L x 48" D x 53" H - 270 lbs	30	900
Promo Platform with graphics - Black 100% post consumer waste	XXX44112				
Promo Platform - Red (No ID)	MNO44010				
Promo Platform - Gray (No ID)	MNO44011				
Promo Platform - Blue (No ID)	MNO44013				
Promo Platform with graphics - Red	XXX44010				
Promo Platform with graphics - Gray	XXX44011				
Promo Platform with graphics - Blue	XXX44013				

QUANTITIES LESS THAN 30

Item	SKU#	Units/ Carton	Carton/Skid	Carton Dimensions (W x D x H) - lbs	Skid Dimensions (W x D x H) - lbs	Skids/Truck	Total Units/Truck
Promo Platform (No ID) - Black 100% post consumer waste	MNO44112-x2	2	up to 15	33" L x 17" D x 11" H 16 lbs	40" L x 48" D x 53" H 270 lbs	N/A	N/A
Promo Platform with graphics - Black 100% post consumer waste	XXX44112-x2						
Promo Platform - Red (No ID)	MNO44010-x2						
Promo Platform - Gray (No ID)	MNO44011-x2						
Promo Platform - Blue (No ID)	MNO44013-x2						
Promo Platform with graphics - Red	XXX44010-x2						
Promo Platform with graphics - Gray	XXX44011-x2						
Promo Platform with graphics - Blue	XXX44013-x2						
Promo Platform Header (Single Sided Graphic)	XXX44090	1	*Confirm details with customer service				
Replacement Single Sided Header Graphic	XXX44091	1					

Note: Total units per truckload are based on a 53' trailer

ORDERING INFORMATION

1 unit minimum PO requirement for in-stock graphics and No ID units; check with Scheduling for minimum order quantity of graphic re-runs; 200 unit minimum run requirement for all new graphics; Art prep for new Graphics (5.00 sq ft - 7.49 sq ft);



For more information or to place an order, Contact Customer Service: 800-325-2823 | PFIInnovation.com