

# Iceman®

Quench your thirst for Impulse Cold Beverage Purchases



Premium Iceman I

## FEATURES

- **3 VARIATIONS** for your merchandising needs:
  - **ICEMAN I** is the workhorse of the Ice Coolers with the capability for one large graphic.
  - **PREMIUM ICEMAN I** offers more branding possibilities with a colored lid and lid decal.
  - **ICEMAN 3-IN-1** features three graphic sections for merchandising different brands on one unit.
- **INTEGRATED HANDLE IN LID** for easier opening. Lid hinge can stay open if needed.
- **DEEP RESERVOIR** for holding significant product capacity.
- **GUARANTEED** leak proof drain system.



Iceman 3-in-1



Iceman I



United We Stand Iceman I



For more information or to place an order, Contact Customer Service: 800-325-2823 | [PFIinnovation.com](http://PFIinnovation.com)

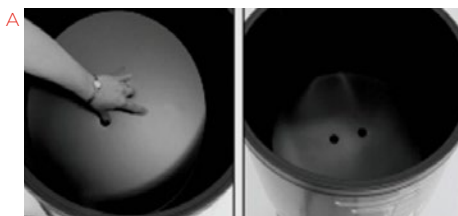
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## COOLER OPTIONS

- **RESERVOIR INSERT** adheres to local health regulations by keeping product away from melted ice. (A)
- **2 OR 3 WAY DIVIDERS** sort multiple brand offerings so customers aren't digging through the cooler. (B)



- **ADD RECOGNIZABLE BRANDING** with the interchangeable header (C) and barrel graphics (D)



## COOLER ACCESSORIES

**SNACK BASKET** (E) adds three shelves to increase cross selling opportunities for chips, cookies and more.



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